



EU Jobs

Job-seekers find the EurActiv JobSite valuable

With access to EurActiv.com's readers, the JobSite has quickly built a strong audience of EU professionals. The popularity comes from a current selection of vacancies and a commitment to publish relevant jobs in Brussels. EurActiv JobSite users are well-educated job-seekers in government, politics, economics, legal affairs and communication.

Readers on the JobSite

415 000 pageviews per month
33 500 readers per month
10 000 subscribers to Jobs Newsletter

Reader profile on the JobSite

Highly mobile and multi-lingual
Junior to mid-level employees
Graduated from top universities
Open to non-EU jobs

Readers on EurActiv

2 159 000 pageviews per month
590 000 readers per month
105 500 subscriptions to newsletters

Reader profile on EurActiv

Career-minded
Mid- to senior-level managers
Result-oriented
Engaged in public and private issues

Online media have added new communication channels to the international job market in Europe. EurActiv.com, the leading online media on European affairs, has created the EurActiv JobSite, which taps into EurActiv's community of organisations and EU professionals. The EurActiv JobSite reaches EU professionals with a medium that encourages participation and action.

Employers find the EurActiv JobSite valuable

735 employers found candidates using the EurActiv JobSite in the last 12 months.
At least 15 new vacancies are published every day.

Some of the employers using the EurActiv JobSite

Institutions

WHO, ECB,
Europol, EPSO, EIB

NGOs

Friends of the Earth,
Greenpeace, European
Movement, Oxfam

Companies

Lockheed Martin,
Eli Lilly, Roche,
Fleishman Hillard

HR / Recruitment

33, McCann People,
Hudson, Publicitas,
Hobsons, Electus

Friends of the Earth says:

'We were very satisfied with how simple and straightforward it was to place the advert. The page with the job adverts is very well managed. Very attractive for an organisation like ours is the fact that the adverts are 'next to' the most recent news on EurActiv.'

JDS Associates says:

'We have had a great response and thank you for providing this invaluable service.'

Your Posting Will Have Targeted Impact

Tutorial Job Advert

The Tutorial Job Advert is made for internships and organisations trying out our service. Your job advert gets an entry on the EurActiv JobSite.

Audience: Junior- to mid-level candidates

Effect: > 100 visits to job advert

Features: Entry on 1 sector on the EurActiv JobSite
Entry on 1 EurActiv JobSite newsletter

Price: Free

Readership



Promoted Job Advert

The Promoted Job Advert is designed to give a broad and swift impact on the community of EU professionals. Your job advert is sent out to all sections on EurActiv.com to gather candidates from different countries, languages and policy areas.

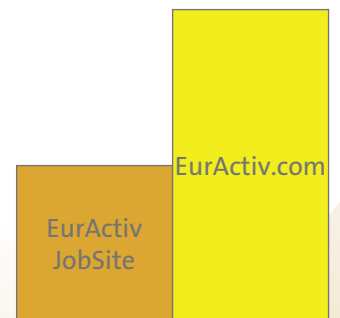
Audience: Junior-, mid- and senior-level candidates

Effect: > 600 visits to job advert, 50 % from top-tier candidates on EurActiv.com

Features: Highlighted entry on 1 sector on the EurActiv JobSite
Highlighted entry on the EurActiv JobSite newsletter
Short promotion on all policy sections on EurActiv

Price: € 300 excl. VAT

Readership



Targeted Job Advert

With the Targeted Job Advert you can customise your advert to achieve sustained impact on candidates from your ideal audience. Your job advert gets a reserved spot on 3 policy sections on EurActiv.com and a company page retains candidates on your job advert(s) for a longer time.

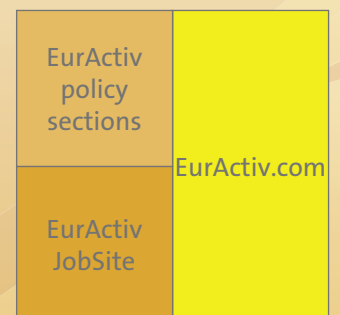
Audience: Customised to job profile

Effect: > 800 visits to job advert, 50 % from top-tier candidates on EurActiv.com, 25 % from targeted policy sections

Features: Highlighted position on 2 sectors on the EurActiv JobSite
Highlighted position on the EurActiv JobSite newsletter
Short promotion on all policy sections on EurActiv
Sustained promotion on 3 selected policy sections of your choice
Company page with company description and overview of all active job adverts

Price: € 500 excl. VAT

Readership



EurActiv.com PLC

Stéphane Barbou des Places eujobs@euractiv.com tel. +32 (0)2 788 36 64

Stuart Langridge network@euractiv.com (0)2 788 36 67

Rick Zednik deputyceo@euractiv.com (0)2 226 58 12

Dan Luca pr@euractiv.com (0)2 226 58 18

International Press Centre • 1 Bd. Charlemagne • B-1041 Brussels